



FRANCHISE APPLICATION FORM

Successful franchising relationships rely heavily on the Franchisee and the Franchisor having a good understanding of each other. We have a wide range of financial, marketing, design and specification information, which we make available to prospective franchisees. As part of assisting Dixon Systems develop a profile of you and your business could you please complete this Franchise Application Form and return it to:

**Angela Gibson, Dixon Systems Pty Ltd, PO Box 124, Sumner Park BC Qld 4074
(Phone: (07) 3274 0773, Fax: (07) 3274 0746).**

GENERAL INFORMATION:

Company / Name		ACN	
Trading Name		Builder's Licence No. (Please provide a copy)	
Trading / Postal Address			
Telephone No.		Mobile	
Facsimile No.		E-Mail Address	

DIRECTORS' NAMES AND ADDRESSES:

Name	Address	Telephone No.
1.		
2.		
3.		
4.		

PROFESSIONAL:

Accountant's Details	
Banker's Details	
Solicitor's Details	
Issued & Paid Up Capital	

TRADING REFERENCES:

Name	Address	Telephone No.
1.		
2.		
3.		
4.		

PERFORMANCE AND GOALS:

		Contracts	Av.Value \$
<p>Please summarise the number of freestanding residential building contracts you have completed over the past 5 years along with an average contract value.</p>	Year 1*		
	Year 2		
	Year 3		
	Year 4		
	Year 5		
	*Year to date.		
	What market/s are you presently targeting?		
How do you target these markets? (e.g. advertising, trade shows, direct mail)			
Please list the goals you have for your business over the next five years.			
What is your expectation from being a Dixon/Tamawood franchisee?			
How would you plan to make your franchise successful?			
What strategies do you have to manage financial control of your business?			
How would you describe the level of computerisation within your business?			
How would you describe your personal proficiency with using computers?			
What is the main drafting, design and estimating software you use?			
How many staff are employed in your business?			
Have you, or any companies you have been a director of, been declared bankrupt/insolvent?	Yes / No		
Do you have any criminal convictions?	Yes / No		
Have you had rectification orders issued to you and if so how many?	Yes / No		

Thank you for completing this form and please attach any additional background on your company (such as advertisements, plans and marketing materials) that will assist us to develop a profile of your business.